

Morgantown Farmers Market Growers Association

# 2022-2023 Vendor Application

This application packet is for **New and Returning Vendors** who wish to participate in the Morgantown Farmers Market Growers Association markets for <u>May, 2022 through April,</u> 2023.

# Applications are due March 1, 2022

Applicants must complete each application section in full, attach copies of all required licensure and insurance documentation, submit fees payable to Morgantown Farmers Market Growers Association (MFMGA), and sign the application. Incomplete applications will not be considered.

### To submit applications:

• Mail application, documentation, and fees to:

Monongalia County Extension Office c/o MFMGA Market Manager 270 Mylan Park Lane, Suite 250 Morgantown, WV 26501

- Email your application to <u>MFMGAmanager@gmail.com</u> and mail fees to the address above.
   Supporting documentation may be submitted by email as scanned documents or mailed with fees.
   OR
- Deliver your application packet and fees in person to the Market Manager

Please contact the Market Manager if you have any questions or need additional information. New Vendors should discuss their intent to apply to be a vendor and their market plan with the Market Manager prior to submitting the formal application.

The Morgantown Farmers Market Growers Association (MFMGA) supports **"Producer-only"** markets in Morgantown throughout the year (Summer and Winter Markets).

The MFMGA is a tax-exempt, non-profit 501(c) (3) organization

# Section 1: Vendor and Business Information

Α	Membership Category	□ Returning \	/endor (\$75)	□ New Vendor (\$10	0)
	-				
В	Primary Vendor Contact in	formation			
	Name(s)				
	Mailing Address				
		Address		City/State	Zip Code
	Phone(s)				
	D	aytime	Evening	Cell	Other
	Email(s)				
		Primary	•	Alternate	

Token Payment Checks from MFMGA: What name should payment be made to on your check?

С	Vendor Information (*if different fr	rom above)
	Business name	
	Business/farm address <sup>*</sup>	
	Business phone*	Business Email*
	Web/social media url(s)	
	-	
	-	
	Name(s) of partner(s) or alternate contacts	

### D Vendor Farm/Business Characteristics (Attach additional paper if needed)

Number of production locations

	Ch	eck all that ap	oly	Production area
Descriptive name for each location	Owned	Leased	Other*	(acres)
	Descriptive name for each location			

\*Describe vendor—production location relationship:

# **Directions to primary farm or business and any other locations used** (*include road names, farm mailbox #, landmarks, etc.; attach additional information if needed (e.g., map)*)

Note: The verification committee will visit all new applicants and may make unannounced visits to returning vendors at any time

### **E** New Vendors Only—Farm/Business and Market Experience

Briefly describe your farm/business/other market experience applicable to your participation in the Morgantown Farmers Market Growers Association

# Section 2: Insurance and Licensure

#### **Vendor Liability Insurance**

F

Each vendor must carry insurance for general liability and property damage, as well as product liability coverage for sale of products at a farmer's market, in an amount not less than one million dollars (\$1,000,000). The policy shall specifically state that the insurance applies to participation in a farmers market. Also, the policy shall name MFMGA as additional insured, and shall maintain all other coverage as required by law.

#### A copy of the Certificate of Insurance must be provided with this application.

Name of Insured on Policy	
Liability Insurance Provider	
Policy #	
Policy Expiration Date	

### Vendor Certifications, Licenses, and Permits

Vendors are responsible for compliance with all required city, county, state, and federal regulations, licenses, permits, and certifications to sell products at the MFMGA markets for each location attended.

#### Copies of all Licenses and Permits must be provided with this application.

Licenses and Permits (Check boxes if applicable to your business)		License or Permit Number	Date of Issue	Expiration Date (if applicable)
	Business Registration (West Virginia)			
	City of Morgantown Business License			
	IRS W-9 Form			
	Certified Naturally Grown			
	Dairy Distributor Permit (WV)			
	Egg Distributor Certificate (WV)			
	WVDA Farmers Market permit			
	Meat and Poultry Distributor License (WV)			
	Nursery Registration (WV)			
	USDA Organic Certification			
	Certificate of Insurance			

Other Licenses and Permits (not listed above)*

\* Examples include: Food Manufacturing Permit; Frozen Dessert Permit; WV Seedsman Registration; Registration of Commercial Feeds; WV Registration for Soil Amendments, Compost and Horticultural Growing Media; and Pet Food Registration (WV)

# Section 3: Market Attendance and Space Requirements

••	MFMGA Market Participation
	Check each market that you will attend and complete the associated information section.
	<b>Morgantown Farmers Market—Summer Market</b> , Fayette and Spruce St, Morgantown weekly from the 1 <sup>st</sup> week of May through 1 <sup>st</sup> week of November
	Attendance:   Full-time (essentially all available market dates)
	Part-time
	Estimated 1 <sup>st</sup> Market date Estimated Last Market date
	Approximate # of markets attended
	Market Attendance: 🛛 Weekly 🖾 Every other week 🖾 Once a month 🔲 Sporadic
	Describe why limited to part-time attendance (e.g., product availability):
	Number of spaces: Each space is ~10' x 15' (i.e., one parking slot)
	Number of spaces:
	Special needs:  Electrical Hook-up Freezer space Vehicle access (for more than convenience)
	Number of spaces:
	Special needs:       Electrical Hook-up       Freezer space       Vehicle access (for more than convenience)         Other (Describe)
	Special needs:       Electrical Hook-up       Freezer space       Vehicle access (for more than convenience)         Other (Describe)
	Special needs:       Electrical Hook-up       Freezer space       Vehicle access (for more than convenience)         Other (Describe)
	Number of spaces:
	Special needs:       Electrical Hook-up       Freezer space       Vehicle access (for more than convenience)         Other (Describe)       Other (Describe)         Morgantown Farmers Market—Winter Market, indoor market location and market dates are to be determined; market frequency will be approximately twice monthly from November through April         Attendance:       Full-time (essentially all available market dates)         Part-time
	Special needs:       Electrical Hook-up       Freezer space       Vehicle access (for more than convenience)         Other (Describe)       Other (Describe)         Morgantown Farmers Market—Winter Market, indoor market location and market dates are to be determined; market frequency will be approximately twice monthly from November through April         Attendance:       Full-time (essentially all available market dates)         Part-time       Estimated 1 <sup>st</sup> Market date         Estimated 1 <sup>st</sup> Market date       Estimated Last Market date

	Describe why limited to part-time attendance (e.g., product availability):		
		-	
Weather:	Is your attendance at specific winter markets weather and road condition dependent?	_	
Number of spaces:	Each space is $\leq 10' \times 10'$ (i.e., ~1 large table wide; exact size may vary by location and number of vendors)		
Special needs:	Electrical Hook-up     Freezer space		
	Other (Describe)		

# Section 4: Product Plan

#### I Product Listing for MFMGA Markets

For each product that you plan to sell indicate the market(s) to which you will bring the product. <u>For UNPROCESSED FARM</u> <u>PRODUCTS</u>, list in the comment section any unique issues. <u>For PROCESSED FARM PRODUCTS</u>, complete the supplemental information section for each item to be sold at the market (page 12)

#### **UNPROCESSED FARM PRODUCTS**

	MFM Markets	
VEGETABLES	Summer	Winter
Artichoke		
Arugula		
Asparagus		
Beets		
Broccoli		
Brussels sprouts		
Burdock		
Cabbage		
Carrots		
Cauliflower		
Celery		
Chinese greens		
Collards		
Corn, sweet		
Cucumber		
Daikon		
Dry beans		
Edamame soybeans		
Eggplant		
Garlic		
Green beans		
Green onions		
Kale		
Kohlrabi		
Leeks		
Lettuce		
Mushrooms		
Mustard greens		

	MFM Markets	
VEGETABLES	Summer	Winter
Okra		
Onions		
Parsnips		
Peas		
Peppers, hot		
Peppers, sweet		
Potatoes		
Pumpkins		
Radishes		
Ramps		
Rutabagas		
Salad Greens		
Salad Mix		
Shallots		
Spinach		
Squash, summer		
Squash, winter		
Sunchokes		
Sweet potatoes		
Swiss chard		
Tomatillos		
Tomatoes		
Turnips		
Zucchini		
Other:		

# **UNPROCESSED FARM PRODUCTS (continued)**

	MFM Ma	arkets
VEGETABLES	Summer	Winter
Other:		

**Comments on Vegetables:** 

	MFM Ma	arkets
Fruit	Summer	Winter
Apples		
Apricots		
Asian pears		
Avocados		
Blackberries		
Blueberries		
Boysenberries		
Cantaloupes		
Cherimoyas		
Cherries		
Cranberries		
Currants		
Dates		
Figs		
Grapes		
Loganberries		
Marionberries		
Melons		
Mectarines		
Peaches		

**Comments on Fruits:** 

	MFM Ma	ırkets
VEGETABLES	Summer	Winter
Other:		

	MFM Ma	rkets
Fruit	Summer	Winter
Pears		
Persimmons		
Plums		
Prunes		
Quince		
Rhubarb		
Raisins		
Raspberries		
Strawberries		
Watermelons		
Other:		

# **UNPROCESSED FARM PRODUCTS (continued)**

	MFM Ma	arkets
Grains	Summer	Winter
Barley		
Buckwheat		
Corn		
Millet		
Oats		
Popcorn		
Rice		
Rye		
Soy beans		
Spelt		
Wheat		
Other:		
Other:		
Other:		

	MFM Ma	arkets
Nuts/Seeds	Summer	Winter
Almonds		
Chestnuts		
Flax		
Hazelnuts		
Macadamias		
Peanuts		
Pecans		
Pistachios		
Sesame seeds		
Sunflower seeds		
Walnuts		
Other:		
Other:		
Other:		

	MFM Ma	irkets
Herbs	Summer	Winter
Dried herbs		
Fresh herbs		
Medicinal herbs		
Other:		

Flowers	Summer	Winter
Dried flowers		
Edible flowers		
Fresh flowers		
Other:		
Other:		

	MFM Ma	ırkets
Specialty-unprocessed	Summer	Winter
Bamboo		
Christmas trees		
Eggs		
Firewood		
Gourds		
Hay/straw		
Honey		
Plants (bedding, etc.)		
Unprocessed wool/hair		
Other:		

Comments on Grains, Herbs, Flowers, Nuts/seeds, or Specialty-unprocessed:

### **UNPROCESSED FARM PRODUCTS (continued)**

	MFM Ma	arkets
Meats	Summer	Winter
Beef		
Bison		
Chicken		
Duck		
Fish		
Gamebird		
Geese		
Goat		
Lamb		
Pork		
Rabbit		
Squab		

	MFM Ma	ırkets
Meats	Summer	Winter
Turkey		
Veal		
Venison		
Other:		

Comments on Grains, Herbs, Flowers, Nuts/seeds, or Specialty-unprocessed items:

List any other unprocessed products not categorized above, describe the product, and indicate the markets at which they will be sold; <u>include any requests for items to be sold under MFMGA provisional product sales agreements with supporting details on source etc.</u>:

### **COTTAGE INDUSTRY approved products processed at home**

### **PROCESSED FARM PRODUCT CATEGORIES**

*For each major processed product category to be sold, check the market(s) at which you plan to sell the product.* 

SPECIALTY PROCESSED	MFM Ma	rkets
CATEGORIES	Summer	Winter
Baked Goods		
Bath/Body Care Items (exc. soaps)		
Bee Pollen		
Bee Wax		
Christmas Wreaths/Swags		
Cider		
Compost/Manure		
Dried Fruits		
Dried Vegetables		
Fiber/Woolen Items		
Flour(s)		
Fruit & Pumpkin Butters		
Jams/Jellies		
Jerky		
Leather/Sheepskins		
Luffa		
Maple Syrup & Derivatives		
Molasses		
Pasta/Soups		
Pet Food		

### PROCESSED DAIRY PRODUCTS (include animal source (cow, goat, etc.) and if frozen)

PROCESSED DAIRY	MFM Ma	arkets		
CATEGORIES	Summer	Winter	Animal Source(s)	Check if frozen
Butter				
Buttermilk				
Cheese				
Milk				
Yogurt				
Other:				
Other:				
Other:				

### **PROCESSED FARM PRODUCT DESCRIPTIONS, LOCAL INGREDIENTS, & INGREDIENT SOURCES**

For each processed product category to be sold, list the specific products, the local ingredients to be used, and the source(s) of all major ingredients, particularly the local ingredients.

Processed Food Category	Product description, local ingredients, and ingredient sources		
Product category:	Describe product(s):		
	Various wheat and specialty breads, dinner rolls, cinnamon rolls, fruit quick breads, muffins,		
Baked Goods	scones, píes, coffee cakes, and specialty fruit desserts; black walnut cherry granola		
	Local and other major ingredients and their sources:		
	Eggs from our chickens; pasteurized milk, § butter from our cows; apples, Asian pears, cherries,		
	peaches, blackberries, raspberries, strawberries, and quince from our orchard/bushes; herbs,		
	vegetables, and rhubarb from our gardens; paw paws & black walnuts harvested from wild groves		
	along Panther Lick Run on our farm; Goat Cheese from Firefly Farms; bloody butcher commeal		
	from Evans Knob Farm; wheat flour (when available) from Jackson's Mill, Weston WV;		
	wheat/other specialty flours and spices from King Arthur Flour, Norwich VT; rolled oats from		
	Orr's Farm Martínsburg WV; míscellaneous basíc íngredients from grocery store.		
Product category:	Describe product(s):		
	Maple syrup, maple sugar, § maple cream		
Maple Syrup			
	Local and other major ingredients and their sources:		
	Maple syrup collected from our farm trees		

Processed Food Category	Product description, local ingredients, and ingredient sources
Product category:	Describe product(s):
	Local and other major ingredients and their sources:
Product category:	Describe product(s):
	Local and other major ingredients and their sources:
Product category:	Describe product(s):
	Local and other major ingredients and their sources:

Processed Food Category	Product description, local ingredients, and ingredient sources (continued)
Product category:	Describe product(s):
	Local and other major ingredients and their sources:
Product category:	Describe product(s):
	Local and other major ingredients and their sources:
Product category:	Describe product(s):
	Local and other major ingredients and their sources:
Product category:	Describe product(s):
	Local and other major ingredients and their sources:
Product category:	Describe product(s):
	Local and other major ingredients and their sources:
Product category:	Describe product(s):
	Local and other major ingredients and their sources:
Product category:	Describe product(s):
	Local and other major ingredients and their sources:

Add more pages, if needed

List any other processed products not categorized above, describe the product, local ingredients, ingredient sources, processors, and indicate the markets at which they will be sold; <u>include any requests for items to be sold under MFMGA provisional product</u> sales agreements with supporting details on source etc.:

## **CO-PACKERS & PROCESSORS FOR FARM PRODUCTS (unprocessed and processed products)**

For each product to be sold that is processed by someone other than yourself, identify the co-packer or processor, their location, the specific product(s) they prepare, and what they do to process your products. Include commercial processors owned by you, if separate entities from your farm.

#### Examples:

Co-packers and Processors Used
Processor: Name, City and State or other location identifier
Mountaineer Meats, Lick Skillet, WV
<b>Describe each product processed and nature of processing:</b> They butcher our beef and hogs, cut and package; prepare our beefjerky; grind, season, and stuff our link sausage
Processor: Name, City and State or other location identifier
Honey Bee Good, Cool Springs, MD
<b>Describe each product processed and nature of processing:</b> extract and bottle our raw honey
Processor: Name, City and State or other location identifier
Zinger's Food Processing, Boring, PA
<b>Describe each product processed and nature of processing:</b> Canning/bottling of our salsa, chili pepper relish, and picante polao pepper pickles

Co-packers and Processors Used	
Processor: Name, City and State or other location identifier	
Describe each product processed and nature of processing:	
Processor: Name, City and State or other location identifier	
Describe each product processed and nature of processing:	
<b>Processor:</b> Name, City and State or other location identifier	
Describe each product processed and nature of processing:	
Processor: Name, City and State or other location identifier	
Describe each product processed and nature of processing:	
Processor: Name, City and State or other location identifier	
Describe each product processed and nature of processing:	

Add more pages, if needed

#### J Simplified Vendor Description

In simple terms, how would you describe what you sell at the market (e.g., "Vegetables"; "Vegetables, Eggs, Lamb, and Miscellaneous Processed Goods"; "Fresh Sweet Corn"; "Raspberries and Baked Goods"; "Artisanal Goat Cheeses", or "Beef, Pork, Chicken, and Eggs"). <u>List the product categories in descending order of significance</u>.

#### K Returning Vendors Only—Product changes for this market year

List any products that are "NEW" for the coming market year:

List any major products from last year that you will NOT sell in the coming market year:

### L Returning Vendors Only—Major production changes

List any major changes since last year in your farm or business that significantly influences what you will bring to the market (e.g., added 30'x100' high tunnel for vegetables; tripled size of asparagus bed; increased from 20 to 100 laying hens; stopped producing strawberries; severe winds and heavy snowfall destroyed apple crop for several years )

# Section 5: Fees

#### **M** Membership, Space, and Escrow Fees

Please complete the form below and attach a check for the amount due. FEES ARE DUE WITH THE APPLICATION

FEE CATEGORY			Amount Due
MEMBERSHIP (Annual)			
	New Vendor Membership Fee	\$100	
	Returning Vendor Membership Fee	\$75	
SPACE FEES*			
	MFM-Summer Market Nu	mber of spaces X \$100	
ESCROW DEPOSIT			
	New Vendor Escrow Deposit	\$50	
	Returning Vendor Supplement Depos	<b>it</b> (only if requested by the Treasurer)	
		TOTAL DUE	

\*MFM-Winter Market space fees are paid monthly during the market season (\$10/market/space)

**AMOUNT PAID** 

Checks or money orders should be made payable to the "Morgantown Farmers Market Growers Association" or "MFMGA."

For MFMGA Use Only		
Received by:	Amount received:	
Date received:	Check Number:	
Comments:		

# Section 6: Signature Page

#### **N** Certification to comply with MFMGA Market Rules and Guidelines

I hereby certify that I have read and agree to abide by the Market Rules and Guidelines of the Morgantown Farmers' Market Growers Association, including complying with all "producer-only" requirements.

Print Name

Signature

Date

O Hold Harmless Agreement

Insert your business name or for individuals the name of the owner in the space provided at the top of the agreement and complete the date and signature block at the end.

To the extent permitted by law,

("Vendor"),

as an authorized vendor participating in the Morgantown Farmers Market Growers Association ("MFMGA") Markets in Monongalia County, West Virginia, shall be individually and severally responsible to MFMGA (the fiscal agent) for any loss, personal injury, deaths, and / or any other damage that may occur as a result of the Vendor's negligence or that of its servants, agents, and employees, and hereby agrees to indemnify and save MFMGA harmless from any loss, cost, damages, and other expenses, including attorneys' fees, suffered or incurred by MFMGA by reason of the Vendor's negligence or that of its servants, agents and employees; provided that the Vendor shall not be responsible nor required to indemnify MFMGA for negligence of MFMGA, its servants, agents or employees. Because no insurance is provided to participants in the MFMGA Markets, the Vendor agrees to carry product liability insurance and will be prepared to present it at the market.

# As the authorized Vendor, I have carefully read and reviewed this Hold Harmless Agreement. I understand it fully and I execute it voluntarily.

EXECUTED this \_\_\_\_\_\_ day of \_\_\_\_\_\_, 20\_\_\_\_\_.

Print Name

Signature

# Section 7: Application Review

#### **Application Review Steps**

Ρ

Please review your application, ensure that it is correctly and completely filled out, that copies of all required licenses, permits, and insurance are attached, and that the check for the correct amount of fees is signed and enclosed.

#### Section 1. Vendor and Business Information

- A. Membership Category
- B. Primary Vendor Contact Information
- C. Vendor Information (if different from above)
- D. Vendor Farm/Business Characteristics
- E. New Vendors Only—Farm/Business and Market Experience

#### Section 2. Insurance, Licensure, and Training

- F. Vendor Liability Insurance Is a copy of your certificate of insurance attached?
- G. Vendor Certifications, Licenses, and Permits Are copies of all required documents attached?

#### Section 3. Market Attendance and Space Requirements

H. MFMGA Market Participation Does the number of spaces requested match the number on the fee sheet?

#### Section 4. Product Plan

I. Product Listing for MFMGA Markets

Are the markets at which the products will be sold checked? Is the supplemental information for Processed Products complete? Have you listed all the co-packers or processors that you use?

- J. Simplified Vendor Description
- K. Returning Vendors Only—Product changes for this market year
- *L. Returning Vendors Only*—Major production changes

#### Section 5. Fees

M. Membership, Space, and Escrow Fees Please review your math. Is your check attached?

Section 6. Signature Page

- N. Certification to comply with MFMGA Market Rules and Guidelines Have you signed the certification?
- O. Hold Harmless Agreement Have you filled in all the blanks and signed the agreement?

#### For MFMGA Use Only

Date application received:

Reviewed by:

Comments (is application complete; if not, action taken, other issues):